Stop Hate Speech Poster Grading Rubric

GRADING CRITERIA	EXCEPTIONAL	PROFICIENT	DEVELOPING	INADEQUATE
MAIN IDEA	Ideas are expressed clearly and concisely. Unity of purpose is evident. Main point is clear and focused.	Ideas are understandable. Unity of purpose is evident. Main point is clear.	Ideas may be a bit muddled or unclear. Poster shows some unity of purpose, but main point is fuzzy.	Poster drifts substantially from initial purpose. Ideas are not clearly expressed. There is no apparent single main point.
GRAPHICS	Not cluttered. Visually appealing. Patterns enhance readability. Graphics are engaging and enhance the text.	Not cluttered. Visually appealing. Patterns do not get in the way of readability. Graphics are clear.	Somewhat cluttered. Patterns get in the way of readability. Graphics somewhat hazy.	Cluttered. Pattern is distracting. Graphics are confusing, get in the way of understanding.
ORGANIZATION	Content is clearly arranged so that the viewer can understand order without narration. Layout is creative and engaging.	Content is clearly arranged so that the view can be understood without narrative.	Mostly well-organized. Some ideas may not be clearly connected to each other. Requires some narration to fully understand.	Limited evidence of organization. Requires narration to understand.
STYLE AND MECHANICS	No spelling errors. Words are well-chosen and phrasing is precise. Not overly wordy.	No spelling errors. Not overly wordy. Expressions are clear.	Phrasing is often wordy and/or cluttered. Economy in expression has not yet been developed. Afew small grammar or spelling errors.	Requires the reader to backtrack to make sense of the organization. Uses awkward and confusing phrases or words. Spelling and/or grammar errors.

Grade

Additional Comments: